



Sponsorship Form

**September 30 —
October 2, 2022
Tallahassee, Florida**

July 6, 2022

Dear Seminole Supporters and Prospective Sponsors,

The Florida State University National Black Alumni, Inc. (FSU BA), is proud to host the “2022 FSU BA Homecoming Reunion” in Tallahassee, September 30 – October 2, 2022, which will coincide with commemorative events for the 60th Anniversary of Integration at Florida State University. We are reaching out to fellow alumni, previous sponsors and supporters, community members, and businesses across the nation to offer a tremendous opportunity to participate as sponsors for this historic Reunion.

The annual FSU BA Homecoming Reunion brings several hundred Black alumni and their families back to Tallahassee for a weekend of fun-filled and enriching activities. Our Reunion provides a perfect platform for sponsors to market their businesses to our Black alumni database, while supporting the fundraising efforts of the FSU National Black Alumni as an organization.

As you know, the FSU BA provides thousands of dollars in annual scholarships to students at FSU. But that is only part of our mission! The FSU BA annually sponsors, hosts, and promotes numerous on and off-campus events aimed at enhancing the quality of life for Black students, faculty, staff, and alumni; mentoring current students and providing professional development opportunities for alumni; recruiting Black students to attend FSU; and increasing the number of Black faculty, staff, and administrators within the university. Our 2022 goal is to raise \$50,000 to cover organizational operating expenses, so other fundraising efforts can be directly earmarked for our endowed scholarship fund.

Your sponsorship matters! Your support matters! Your participation matters! Whether you graduated from FSU or not, your sponsorship has a direct impact on our status as a preeminent university and pillar of the community!

We sincerely appreciate your interest in becoming or renewing as a sponsor. In addition to the marketing and networking opportunities, your sponsorship will assist with the success of current and future FSU students and Black alumni. We have compiled a list of exclusive benefits to thank and recognize each of our sponsors. The list of sponsor benefits is attached below. Regardless of your sponsorship level, we have a perfect package that can fit your needs.

Thank you in advance for your support and commitment. We look forward to receiving your sponsorship by Friday, September 2, 2022.

With Seminole Pride,

Ahli Moore, President – Florida State University National Black Alumni

We sincerely appreciate your interest in being a sponsor for the 2022 FSU National Black Alumni (FSUBA) Homecoming Reunion. Your sponsorship is not only a chance to have your organization advertised prominently throughout our Homecoming activities, but also supports the FSUBA annual fundraising efforts.

Sponsorship Levels:

- Legacy (Exclusive Title Sponsor) - \$15,000
- Heritage - \$8,000
- Drum - \$5,000
- Spirit - \$2,500
- Gold - \$1,000
- Garnet - \$500
- Supporter - \$250

**Contributions are not tax deductible*

Name/Company: _____

Contact Person: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Office Phone: _____ **Cell Phone:** _____

Email: _____

Guest(s) Name(s) _____

**Please Indicate
T-Shirt Size(s)
and Style (Men
or Women)** _____

Payment Options:

***Make check/money order payable to:**

FSU National Black Alumni, Inc.

Zelle and PayPal electronic payment to:

fsuba.info@gmail.com

Please email the completed sponsor form to:

Toni Mobley- tonimobley0@gmail.com and

Cassandra Jenkins- dcs1028@embarqmail.com

OR

Please mail completed form to:

FSU National Black Alumni, Inc.

Attn: 2022 Homecoming Reunion

1030 West Tennessee Street, Tallahassee, FL

32304-7719

If you have any questions, please contact:

- ***Toni Mobley @ (504) 418-5632***
- ***Cassandra D. Jenkins @ (850) 508-2832***
- ***Ahli Moore @ (770) 851-8732***



Sponsorship Levels and Benefits	Legacy Exclusive Title Sponsor (1 Available) \$15,000	Heritage \$8,000	Drum \$5,000	Spirit \$2,500	Gold \$1000	Garnet \$500
Exclusive Title sponsor inclusion on all materials: "2022 FSUBA Homecoming Reunion – Sponsored by ____"	✓					
Speaking opportunity during Awards Ceremony *	✓					
(2) Pre-game field passes at Doak Campbell Stadium	✓					
(2) Invitations for lunch with FSU VIP guest	✓	✓				
(2) Behind the scenes facility passes (tour exclusive nonpublic area).	✓	✓	✓			
(1) Signed FSU sports memorabilia	✓	✓	✓			
(2) Reserved seats at sponsor table during awards brunch, tailgate, and mixer.	Reserved table *See above	Reserved table *See above	✓	✓	✓	
Recognition during FSUBA monthly regional webinar series.	✓	✓	✓	✓	✓	
Logo inclusion in monthly edition of DRUM E-newsletter.	✓	✓	✓	✓	✓	
Sponsor advertising table at Homecoming Tailgate and Registration	Individual table	Ind. table	Ind. table	Ind. table	Shared Table	Shared Table
Logo inclusion on Awards programs	✓	✓	✓	✓	✓	✓
Acknowledgement during Tailgate and Awards Brunch	✓	✓	✓	✓	✓	✓
Website link under the FSUBA Sponsor Section until July 2023	✓	✓	✓	✓	✓	✓
Advertising Item Inclusion in Homecoming Bags	✓	✓	✓	✓	✓	✓
Homecoming Registration packages (includes passes to all events, ticket to homecoming game, t-shirt)	8 packages	6	4	2	2	2

****\$250 NOLE Supporter – 1 complimentary Homecoming Registration package; VIP Registration line, Logo Advertising on online materials**