

FSU Black Alumni Reunion

*Honoring Our Legacy,
Celebrating Our Impact*

2026



BLACK ALUMNI
at FLORIDA STATE UNIVERSITY

About Us

The Florida State University National Black Alumni, Inc. (FSU BA) is proud to host the 2026 FSU BA Reunion in Tallahassee from October 1–4, 2026. The event honors the cultural and historical contributions of Florida State University's first Black students since 1962. FSU BA invites alumni, sponsors, businesses, and community members to support and engage with a vibrant network of Black alumni. Funds raised will support organizational operations and expand scholarship opportunities, student recruitment, professional development, and efforts to increase Black representation within FSU. With a goal to raise \$50,000, FSU BA emphasizes that every sponsorship directly supports student success and community empowerment.



Vision & Mission

Our Vision

To honor and advance the enduring legacy of Black excellence at Florida State University by fostering a thriving, connected, and empowered community of alumni, students, and leaders.

Our Mission

To advocate for and support initiatives that enhance the quality of life for Black students at Florida State University by promoting meaningful programs, ensuring equitable access to university processes, and actively engaging in the recruitment, retention, and advancement of Black students, faculty, administrators, and staff.



<https://www.fsublackalumni.org/>

Why Sponsor



The 2026 FSU Black Alumni Reunion offers sponsors a powerful platform to connect with an influential community of Black alumni, students, and professionals. Through various tiered sponsorship packages and ad book options, businesses can enjoy high visibility, enhanced brand perception, and meaningful engagement while supporting student scholarships and the enrichment of Black culture and legacy at Florida State University.



Increased Brand Exposure

Sponsorship delivers broad visibility through event materials, social media, signage, branded giveaways, and DJ mentions—amplifying your brand throughout the reunion weekend.



Positive Brand Association

Partnering with FSU BA aligns your brand with values like diversity, education, and cultural legacy, enhancing your public image and showcasing a commitment to community impact.



Networking Opportunities

Sponsors enjoy direct engagement with alumni, professionals, and students through exclusive event access, speaking opportunities, and personalized recognition—creating meaningful connections and business leads.



The FSU Black Alumni is an officially chartered affiliate of the FSU Alumni Association and is incorporated as a not-for-profit organization in the State of Florida. Membership is open to any alumnus, associate, or affiliate of the university with an earnest and steadfast commitment to the aims and goals of Black alumni. The FSU Black Alumni's primary goals are to serve, involve, and inform Black alumni.

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Sponsorship Packages

**Contribution:
\$10,000**



Heritage Title Sponsor

- Exclusive naming rights for the entire reunion: “Presented by [Your Company].”
- Awards of Distinction Scholarship Gala Remarks
- (1) Reserved VIP Table at the Gala
- Logo on all printed and digital materials
- Available press release and media inclusion - *Time limitations apply*
- Branded item in guest registration bags (items must be provided)
- (10) Black - VIP Reunion Weekend Experience Passes included
- Full-page ad in Gala Program Ad-book
- (4) dedicated social media posts
- Priority branding across all venues
- DJ shoutouts and brand mentions during key events
- (1) Fish Fry Tailgate Sponsor Package

**Contribution:
\$5,000**

Drum Sponsor

- Co-sponsor status at all events
- Logo on signage and event programs
- (1) Fish Fry Tailgate Sponsor Package
- (5) Black - VIP Reunion Weekend Experience Passes
- Full-page ad in Gala Program Ad-book
- (3) Social media mentions
- Promo item in guest bags
- DJ shoutouts and brand mentions at 3 key events

**Contribution:
\$4,000**

Hospitality Suite Sponsor (2 days)

- Exclusive VIP Naming rights of the suite on Thursday and Friday
- (1) Fish Fry Tailgate Sponsor Package
- Product Placement in Suite
- Logo integrated in Room Signage
- (2) Black - VIP Reunion Weekend Experience Packages
- Full-page ad in Gala Program Ad-book
- (2) Social media mentions
- Inclusion in post-event thank-you and recap
- Promo items in gift bags (items must be provided)

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Sponsorship Packages

**Contribution:
\$2,500**

Garnet Sponsor

- Logo on printed/digital promo
- (2) Gold - Full Reunion Weekend Packages
- Half-page ad in Gala Program Ad-book
- (1) Social media mention
- Promo item in guest bags
- Inclusion in post-event thank-you and recap

**Contribution:
\$2,000**

Awards of Distinction Table Sponsor

- Logo/mention on printed/digital promo
- (10) VIP Seating
- (1) Half-page ad in Gala Program Ad-book
- (1) Social media mention
- Inclusion in post-event thank-you and recap
- Promo item in guest bags (optional - items must be provided)

**Contribution:
\$1,000**

Gold Sponsor

- (2) Gold - Full Reunion Weekend Packages
- (1) Quarter-page ad in Gala Program Ad-book
- Inclusion in post-event thank-you and recap

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**Contribution:
\$500**

Nole Supporter

- (1) Gold - Full Reunion Weekend Packages
- (1) Business Card ad in Gala Program Ad-book
- Inclusion in post-event thank-you and recap



**Contribution:
\$150**

Fish Fry Tailgate Sponsor

- (1) VIP Parking Space (not applicable to discounted packages)
- (1) Dedicated 20' x 20' outdoor space for a tent to use for:
 - Food and beverage service (including approved grilling)
 - If serving alcohol, bands must be provided to guests
 - Interactive games and activities
 - Tabling and promotional displays
 - Music and entertainment
 - Other attendee engagement opportunities
- (1) Amplified Marketing/Promotional Announcement during event

NOTE: Game tickets are not included with sponsorship at any level. They can be purchased online separately as an add-on after a fulfilled sponsorship commitment.

Reunion Package Details

The 2026 Black Alumni Reunion Weekend offers an excellent opportunity to connect, promote, and celebrate the achievements of Black Alumni. Purchasing a sponsorship at any level includes ticket packages to the 2026 Black Alumni Reunion Weekend. Package details are below and highlighted for each sponsorship level.

Packages DO NOT include game tickets. Game tickets can be purchased separately after sponsorship is confirmed.

GOLD FULL REUNION WEEKEND PACKAGE

The Gold Full Reunion Weekend Package gives you access to the complete 2026 FSUBA Reunion Weekend experience — from Thursday night all the way through Sunday brunch.

This package includes:

- (1) Ticket to the Thursday Night Meet-N-Greet
- (1) Ticket to the Friday Awards of Distinction Scholarship Gala
- (1) Ticket to the Saturday Tailgate at the Southern Scholarship Foundation
- (1) Sunday Farewell Brunch ticket
- Reunion Weekend Commemorative T-Shirt (size selection required at checkout)
- Gift with Purchase (GWP)



BLACK VIP REUNION WEEKEND EXPERIENCE PACKAGE

The ultimate 2026 FSUBA Reunion Weekend experience. The Black VIP package includes full weekend access plus premium perks, exclusive VIP experiences, and elevated game day benefits — everything you need for the reunion of a lifetime.

This package includes:

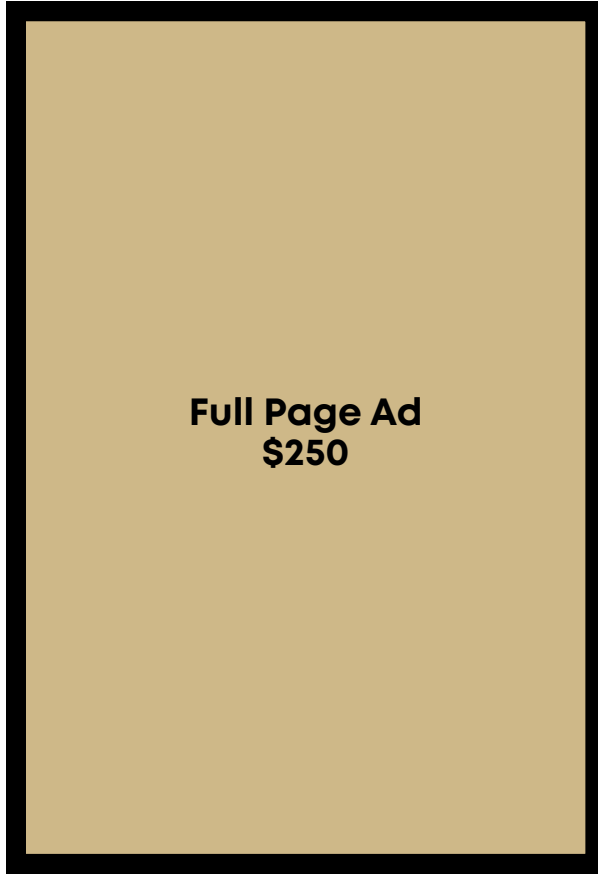
- Everything in the Gold Full Reunion Weekend Package
- Special VIP Gift with Purchase
- FSUBA Branded Polo
- Access to the VIP Hospitality Suite (2-days)
- VIP Athletic Facility Tours on Friday morning
- VIP Reception at the Gala on Friday evening
- VIP Section at the Game Day Afterparty
- VIP Parking for the Tailgate and Game



NOTE: Game tickets are not included with sponsorship at any level. They can be purchased online separately as an add-on after a fulfilled sponsorship commitment.

Gala Program Ad Book :::::

The 2026 Awards of Distinction Scholarship Gala offers an excellent opportunity to connect and promote. Purchasing an ad in the increments below provides another opportunity to support the continued work of FSUBA 11 scholarships and programs throughout the year.



**Full Page Ad
\$250**



**Half Page Ad
\$175**



**Quarter
Page Ad
\$75**



**Business
Card Ad
\$50**



FSU Black Alumni offers scholarships honoring trailblazers, supporting students by region, background, academic focus, or service. Awards include support for medical students, international scholars, first-generation Caribbean students, and those showing campus dedication. Additional book scholarships are given during the annual MLK Celebration with the Center for Leadership and Social Change.

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In-Kind Support

The FSU Black Alumni values the support of sponsors through goods and services and welcomes the opportunity of sponsorship through deliverables and products. If you are interested in supporting through in-kind donations, please contact Toni Mobley.

Thank You For Your Support

Thank you for reviewing our sponsorship package. We truly appreciate your time, consideration, and support. Your engagement helps us continue our mission and make a meaningful impact. We look forward to the opportunity to collaborate and grow together.

Meet Our Team



Erika Green Kegler
President



Saisha Delevoe
2026 Alumni Reunion
Co-Chair



Toni Mobley
Secretary &
Sponsorship
Committee



Lori Livingston
2026 Alumni Reunion
Co-Chair



Cassandra Jenkins
Parliamentarian &
Sponsorship
Committee

Please [click here](#) to purchase a sponsorship package.

Payment Options: Please submit your payment via PayPal or Zelle to fsuba.info@gmail.com

If you have any questions, please contact Toni Mobley, (504) 418-5632 | tonimobley0@gmail.com, or Cassandra Jenkins (850) 508-2832 | dcs1028@embarqmail.com

Contributions to the Florida State University Black Alumni (FSU BA) are not tax-deductible

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(504) 418-5632



Email
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Website
<https://www.fsublackalumni.org/>